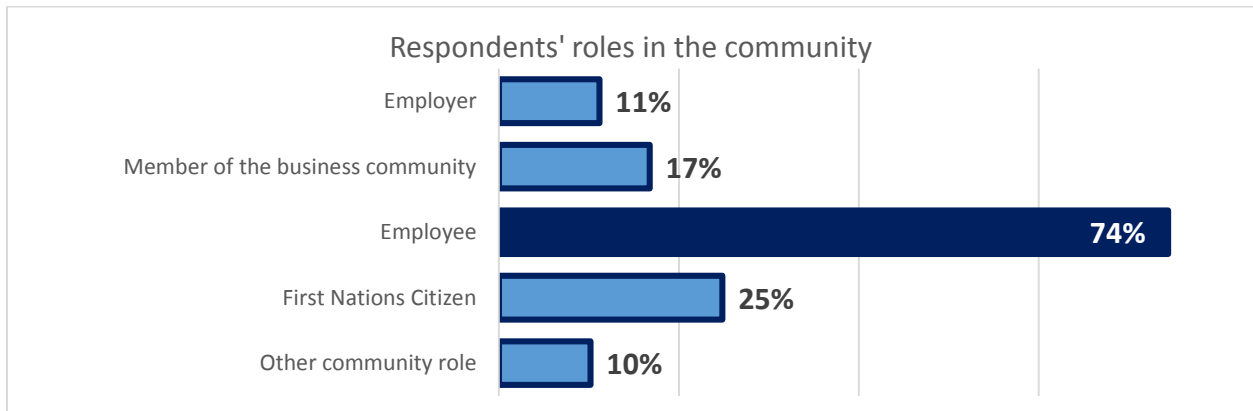


# Aboriginal Day Survey Results Summary

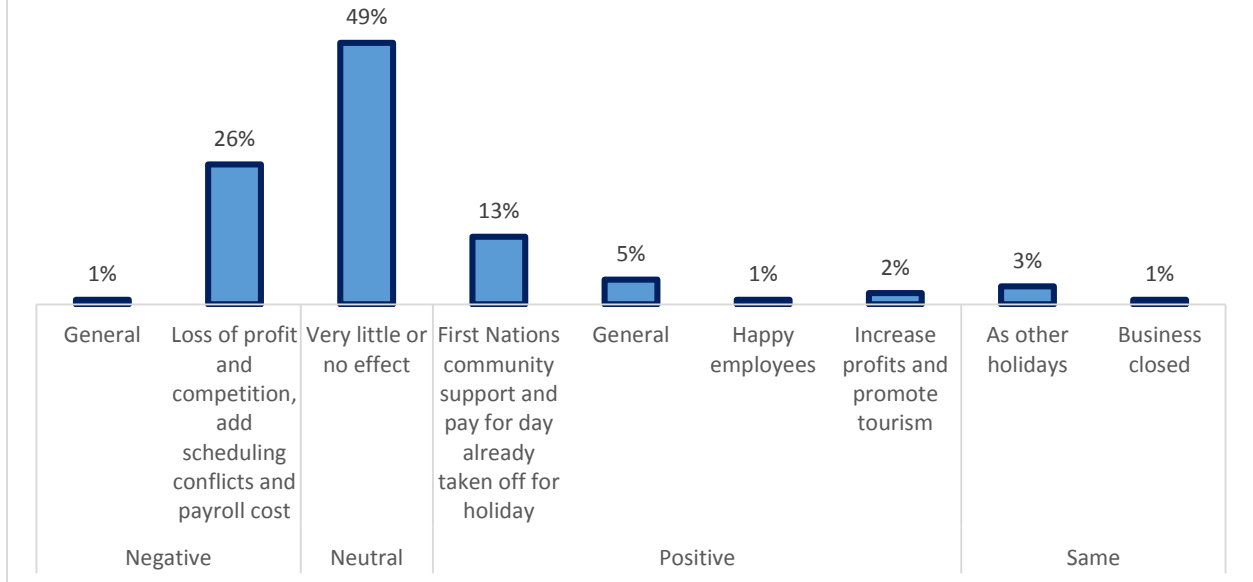
**Total Responses to the Survey: 1,430**

**Respondent demographics:**



**Effects of a statutory holiday on business operations and viability (employers and members of the business community only):**

## Effects of a statutory holiday on business operations and viability



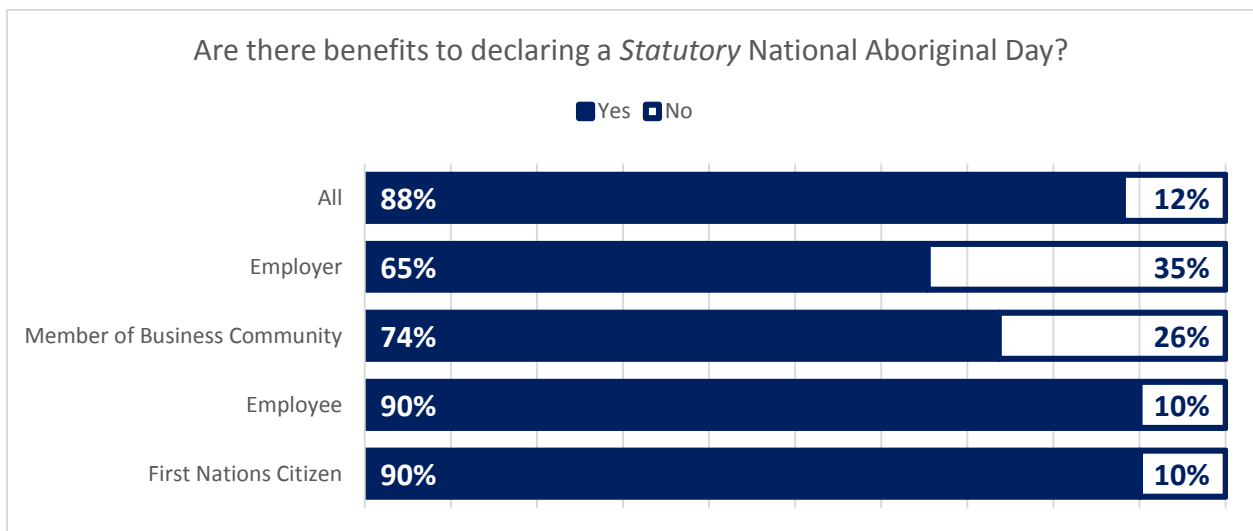
Comments:

Nearly half (**49%**) of the responding **employers and/or members of the business communities** felt they would **not** be affected, or would be affected only slightly.

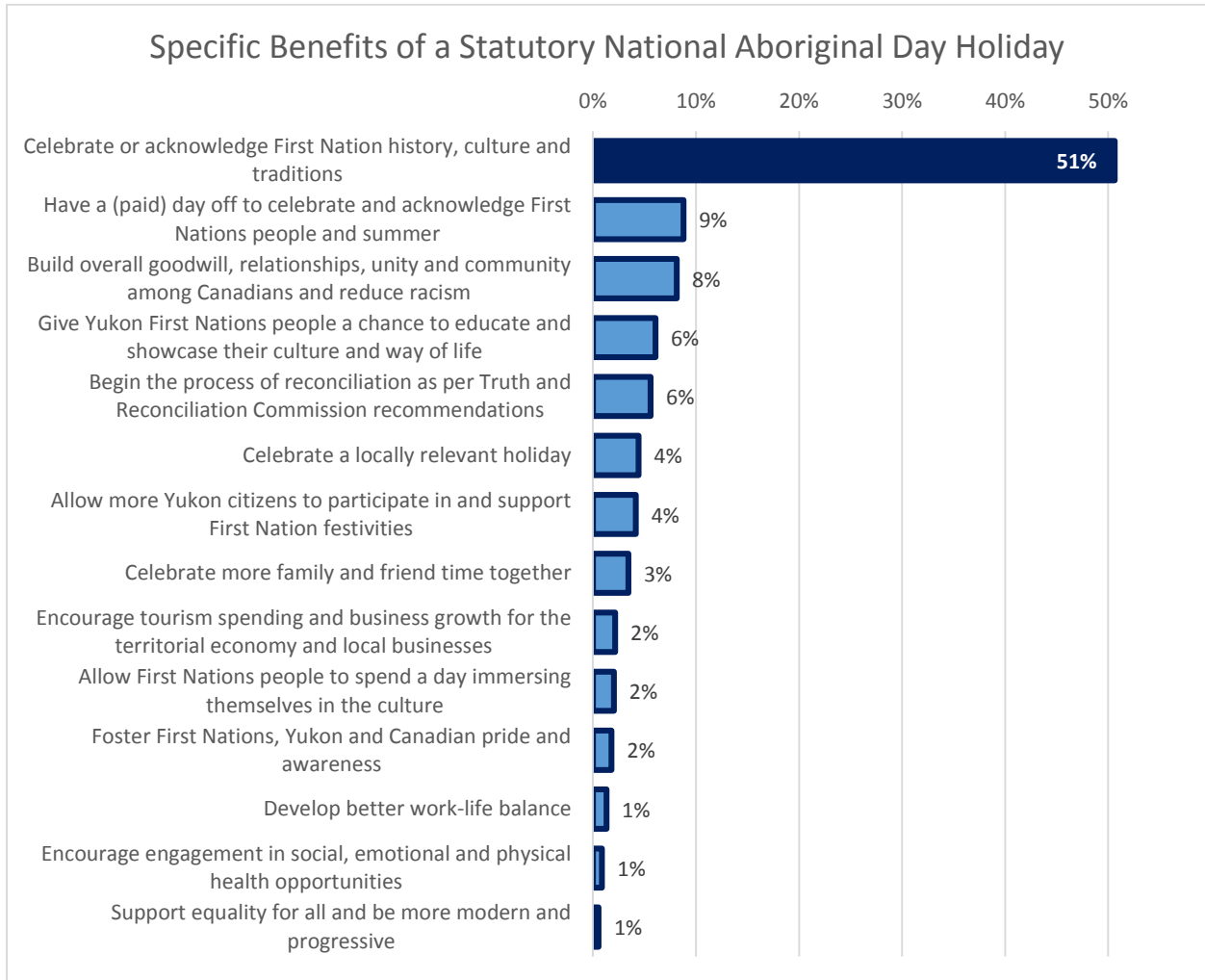
Over one-quarter (**27%**) of the responding employers and/or members of the business communities noted that businesses would be **negatively affected**.

One-fifth (**20%**) of the responding employers and/or members of the business communities thought businesses would be **positively affected**.

***Level of agreement that there are benefits to declaring National Aboriginal Day a statutory holiday:***



**Specific benefits to making National Aboriginal Day a statutory holiday:**

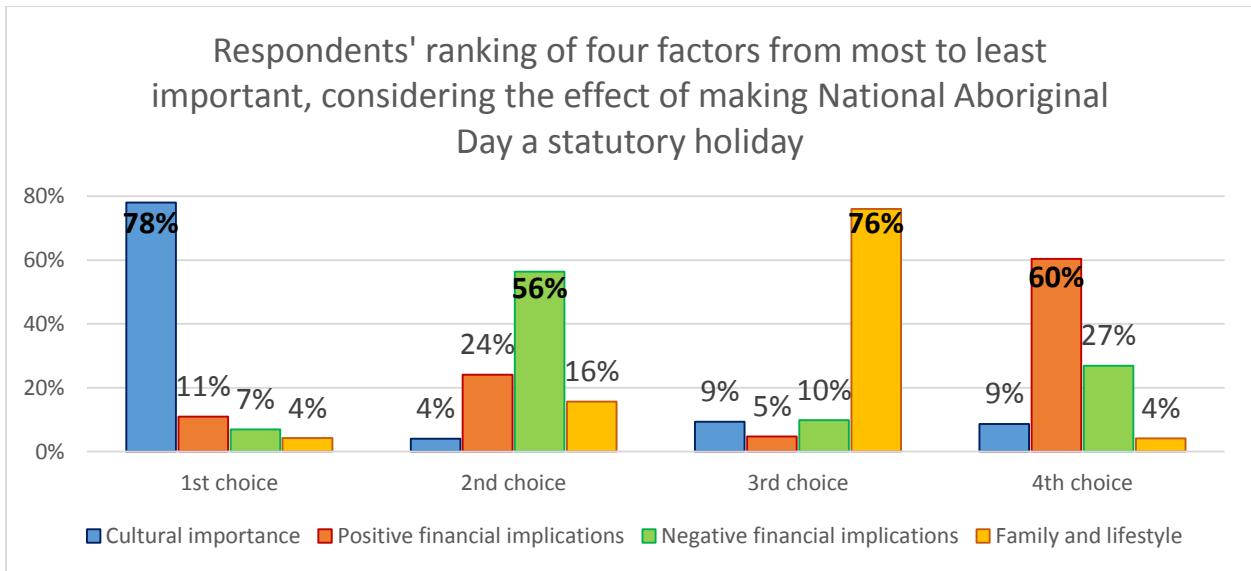


**Implications:**

The **primary negative implication was identified as government or business payroll costs, (42%)** followed by government office or business closure (3%).

The **primary positive implication was increased revenue and spending (e.g. tourism) (34%).**

**Ranking of factors influencing the decision of whether or not to make National Aboriginal Day a statutory holiday:**



**Overall support for a statutory holiday on National Aboriginal Day:**

